

Hammerberg Lawyers LLP Rebrands and Launches Its Personal Legal Services Division called Helpforme

For Release: Wednesday October 10, 2018

(**Vancouver**) Choosing a lawyer can be one of life's more stressful decisions. One long-established West Coast law firm has started a new service – **Helpforme** – to eliminate as much stress as possible from making that choice. **Helpforme** was created as the go-to team for people who may not have used a lawyer before. With a sole focus on personal legal services, **Helpforme's** team of lawyers are all passionate advocates for their clients, and guided by a clear set of moral and ethical standards.

Managing partner Joel Zanatta described **Helpforme**, and the intent behind it. “The **Helpforme** name says it all; that's what we do. Yes, we're strong litigators. Yes, we maximize settlements and yes, we only take our fee when we win – but we do so much more, always striving to make the whole legal process smoother for our clients. That's what we want **Helpforme** to communicate.”

Helpforme specializes in four distinct areas: personal injury, estate litigation, insurance denials and product liability. www.helpforme.ca. The new service is powered by one of BC's largest and most experienced teams of personal injury lawyers under one roof. With more than 180 combined years of professional experience, the legal service has handled more than 7,000 cases, winning over \$425 million in settlements for its clients.

Zanatta added: “We created Helpforme to reduce as much client stress as possible from the legal side of the equation - that's our job – and we never forget that our clients are real people, first and foremost. We do all we possibly can to help them get back on track, recover and rebuild.”

Helpforme's wide-reaching digital marketing campaign launched 2 October 2018.

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